visually generating a plurality of user selectable options on the visual display in response to the designation of the hyperlink, wherein the user selectable options comprise at least one option with non-linking functionality.

- 128. (New) The method of claim 127, wherein the generation of the user selectable options on the visual display in response to the designation of the hyperlink does not require modification to the computer program code corresponding to the designated hyperlink.
- 129. (New) The method of claim 127, wherein the functionality of the user selectable options does not require modification to the computer program code corresponding to the designated hyperlink.

130. (New) A method of operating a computer, comprising: providing a visual display;

displaying digital content in a first window on the visual display, the digital content including a hyperlink, wherein the hyperlink comprises computer program code;

providing a graphical interface on the visual display that is operative to effectuate a designation of a hyperlink; and

upon user selection of one of the user selectable options, copying the hyperlink including the corresponding computer program code and any associated graphical elements to a viewable list in a second window.

131. (New) A method as recited in claim 130 further including the step of visually generating a plurality of user selectable options on the visual display in response to the

designation of the hyperlink, wherein the user selectable options comprise at least one option with non-linking functionality.

132. (New) The method of claim 130, wherein copying the hyperlink to a viewable list comprises:

determining if a second window comprising a viewable list of hyperlinks and associated graphical elements is displayed on the visual display;

if the second window comprising a viewable list of hyperlinks and associated graphical elements is not displayed, creating a second window on the visual display containing at least one hyperlink and associated graphical elements; and

copying the hyperlink including the corresponding computer program code and any associated graphical elements to the second window.

133. (New) The method of claim 130, wherein copying the hyperlink to a viewable list comprises:

determining if a second window comprising a viewable list is displayed on the visual display;

if the second window comprising a viewable list is displayed, copying the hyperlink including the corresponding computer program code and any associated graphical elements to the displayed second window.

134. (New) The method of claim 130, wherein the hyperlink copied to the viewable list is a hyperlink with operational linking functionality.

- 135. (New) The method of claim 130, wherein copying the hyperlink to the viewable list does not require modification to the computer program code corresponding to the designated hyperlink.
- 136. (New) A method of operating a computer, comprising: providing a visual display;

displaying digital content in a first window on the visual display, the digital content including a hyperlink, wherein the hyperlink comprises computer program code;

providing a graphical interface on the visual display that is operative to effectuate a designation of a hyperlink;

upon user selection of one of the user selectable options, creating a hyperlink and corresponding computer program/code for the displayed digital content;

copying the created hyperlink for the displayed digital content to a viewable list in a second window; and

loading the digital content associated with the designated hyperlink in the first window on the visual display.

- 137. The method of claim 136 further including the step of visually generating a plurality of user selectable options on the visual display in response to the designation of the hyperlink, wherein the user selectable options comprise at least one option with non-linking functionality;
- 138. (New) The method of claim 137, wherein copying the created hyperlink for the displayed digital content comprises:

creating a sedond window comprising the created hyperlink on the visual display; and

copying the created hyperlink including the corresponding computer program code to the second window.

- 139. (New) The method of claim 137, wherein the created hyperlink for the displayed digital content is a hyperlink with operational linking functionality.
- 140. (New) The method of claim 137 wherein copying the created hyperlink to the created window does not require modification to the computer program code corresponding to the designated hyperlink.
- 141. (New) A method of operating a computer, comprising: providing a visual display;

displaying digital content in a first window on the visual display, the digital content including a hyperlink, wherein the hyperlink comprises computer program code;

providing a graphical interface on the visual display that is operative to effectuate a designation of a hyperlink;

visually generating a plurality of user selectable options on the visual display in response to the designation of the hyperlink; and

upon user selection of one of the user selectable options, loading the digital content corresponding to the designated hyperlink into a second window on the visual display, wherein the second window is positioned behind the first window.

142. (New) The method of claim 141 wherein the second window is automatically positioned behind the first window.

143. (New) The method of claim 141, wherein loading the digital content corresponding to the designated hyperlink into the second window does not require modification to the computer program code corresponding to the designated hyperlink.

144. (New) The method of claim 141, wherein the user selectable options comprise at least one option with non-linking functionality.

145. (New) A method of operating a computer, comprising:

providing a visual display;

displaying digital content in a first window on the visual display, the digital content including a hyperlink, wherein the hyperlink comprises computer program code;

providing a graphical interface on the visual display that is operative to effectuate a designation of a hyperlink;

visually generating a plurality of user selectable options on the visual display in response to the designation of the hyperlink; and

upon user selection of one of the user selectable options, loading the digital content corresponding to the designated hyperlink into a second window on the visual display, wherein the second window comprises a smaller width dimension and smaller height dimension as compared to the first window.

146. (New) The method of claim 145, wherein loading the digital content corresponding to the designated hyperlink into the second window does not require modification to the computer program code corresponding to the designated hyperlink.

- 147. (New) The method of claim 145, wherein the user selectable options comprise at least one option with non-linking functionality.
- 148. (New) A method of operating a computer, comprising: providing a visual display;

displaying digital content in a first window on the visual display, the digital content including a hyperlink, wherein the hyperlink comprises computer program code;

providing a graphical interface on the visual display that is operative to effectuate a designation of a hyperlink;

visually generating a plurality of user selectable options on the visual display in response to the designation of the hyperlink, wherein the user selectable options comprise at least one option with non-linking functionality;

upon user selection of one of the user selectable options, retrieving the digital content associated with the designated hyperlink; and

storing the retrieved digital content in a computer-readable storage medium for later access.

149. (New) A method of operating a computer, comprising: providing a visual display;

displaying digital content in a first window on the visual display, the digital content including a hyperlink, wherein the hyperlink comprises computer program code;

providing a graphical interface on the visual display that is operative to effectuate a designation of a hyperlink;

visually generating a plurality of user selectable options on the visual display in response to the designation of the hyperlink; and

upon user selection of one of the user selectable options, loading the digital content corresponding to the designated hyperlink into a second window on the visual display, wherein the second window is minimized.

150. (New) The method of claim 149, wherein the user selectable options comprise at least one option with non-linking functionality.

151. (New) A computer program/code product comprising:

a computer-readable program code for causing a computer to provide a visual display displaying digital content in a first window on the visual display, wherein the digital content includes at least one hyperlink and further wherein the hyperlink comprises computer program code;

a computer-readable program code for causing a computer to provide a graphical interface on the visual display that is operative to effectuate a designation of a hyperlink;

a computer-readable program code for causing a computer to generate a plurality of user selectable options on the visual display in response to the designation of the hyperlink, wherein the user selectable options comprise at least one option with non-linking functionality.

152. (New) The computer program code product of claim 151, wherein the computer-readable program code for causing a computer to generate a plurality of user selectable options does not require modification to the computer program code corresponding to the designated hyperlink.

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153. (New) The computer program code of claim 151, wherein the functionality of the user selectable options does not require modification to the computer program code corresponding to the designated hyperlink.

## 154. (New) A computer program code product comprising:

a computer-readable program code for causing a computer to provide a visual display displaying digital content in a first window on the visual display, wherein the digital content includes at least one hyperlink and further wherein the hyperlink comprises computer program code;

a computer-readable program code for causing a computer to provide a graphical interface on the visual display that is operative to effectuate a designation of a hyperlink;

a computer-readable program for causing a computer to copy the hyperlink including the corresponding computer program code and any associated graphical elements to a viewable list in a second window on the visual display upon user selection of one of the user selectable options.

- 155. The computer program code of claim 154 further including a computer-readable program code for causing a computer to generate a plurality of user selectable options on the visual display in response to the designation of the hyperlink, wherein the user selectable options comprise at least one option with non-linking functionality;
- 156. (New) The computer program code of claim 154, further comprising a computerreadable program code for causing a computer to determine if the second window comprising a viewable list of hyperlinks and associated graphical elements is displayed on the visual

display and creating the second window on the visual display if determining that the second window is not displayed on the visual display.

157. (New) The computer program code of claim 154, wherein the computer-readable program code for causing a computer to copy the hyperlink does not require modification to the computer program code corresponding to the designated hyperlink.

## 158. (New) A computer program code product comprising:

a computer-readable program code for causing a computer to provide a visual display displaying digital content in a first window on the visual display, wherein the digital content includes at least one hyperlink and further wherein the hyperlink comprises computer program code;

a computer-readable program code for causing a computer to provide a graphical interface on the visual display that is operative to effectuate a designation of a hyperlink;

a computer-readable program code for causing a computer to generate a plurality of user selectable options on the visual display in response to the designation of the hyperlink, wherein the user selectable options comprise at least one option with non-linking functionality;

a computer-readable program for causing a computer to create a hyperlink and corresponding program code for the displayed digital content and copy the created hyperlink to a viewable list of hyperlinks and digital content associated with each of the hyperlinks in a second window on the visual display upon user selection of one of the user selectable options; and

a computer-readable program for causing a computer to load the digital content associated with the designated hyperlink in the first window on the visual display.

- 159. (New) The computer program code of claim 158, further comprising a computer-readable program code for causing a computer to create a second window with the created hyperlinks and associated digital content on the visual display.
- 160. (New) The computer program code of claim 158, wherein the computer-readable program code for causing a computer to create and copy the hyperlink for the displayed digital content does not require modification to the computer program code corresponding to the designated hyperlink.
- 161. (New) A computer program code product comprising:

a computer-readable program code for causing a computer to provide a visual display displaying digital content in a first window on the visual display, wherein the digital content includes at least one hyperlink and further wherein the hyperlink comprises computer program code;

a computer-readable program code for causing a computer to provide a graphical interface on the visual display that is operative to effectuate a designation of a hyperlink;

a computer-readable program code for causing a computer to generate a plurality of user selectable options on the visual display in response to the designation of the hyperlink;

a computer-readable program for causing a computer to load the digital content corresponding to the designated hyperlink, including graphical elements associated with the digital content, into a second window on the visual display and positioning the second window behind the first window on the visual display upon user selection of one of the user selectable options.

- 162. (New) The computer program code of claim 161, wherein the computer-readable program code for causing a computer to load the digital content corresponding to the designated hyperlink into the second window and position the second window behind the first window on the visual display does not require modification to the computer program code corresponding to the designated hyperlink.
- 163. The computer program code of claim 161, further comprising a computer-readable program code for causing to automatically create the second window behind the first window.
- 164. (New) The computer program code of claim 161, wherein the user selectable options comprise at least one option with non-linking functionality.

165. (New) A computer program code product comprising:

a computer-readable program code for causing a computer to provide a visual display displaying digital content in a first window on the visual display, wherein the digital content includes at least one hyperlink and further wherein the hyperlink comprises computer program code;

a computer-readable program code for causing a computer to provide a graphical interface on the visual display that is operative to effectuate a designation of a hyperlink;

a computer-readable program code for causing a computer to generate a plurality of user selectable options on the visual display in response to the designation of the hyperlink;

a computer-readable program for causing a computer to load the digital content corresponding to the designated hyperlink into a second window on the visual display and sizing the second window to have smaller width dimensions and smaller height dimensions as

compared to the first window on the visual display upon user selection of one of the user selectable options.

166. (New) The computer program code of claim 165, wherein the computer-readable program code for causing a computer to load the digital content corresponding to the designated hyperlink into the second window and size the second window on the visual display does not require modification to the computer program code corresponding to the designated hyperlink.

167. (New) The computer program code of claim 165, wherein the user selectable options comprise at least one option with non-linking functionality.

168. (New) A computer program code product comprising:

a computer readable program code for causing a computer to provide a visual display displaying digital content in a first window on the visual display, wherein the digital content includes at least one hyperink and further wherein the hyperlink comprises computer program code;

a computer-readable program code for causing a computer to provide a graphical interface on the visual display that is operative to effectuate a designation of a hyperlink;

a computer-readable program code for causing a computer to generate a plurality of user selectable options on the visual display in response to the designation of the hyperlink, wherein the user selectable options comprise at least one option with non-linking functionality;

a computer-readable program for causing a computer to retrieve the digital content corresponding to the designated hyperlink and store the retrieved digital content in a

computer-readable storage medium for later access upon user selection of one of the user selectable options.

169. (New) The computer program code of claim 168, wherein the computer-readable program code for causing a computer to retrieve and store the digital content corresponding to the designated hyperlink in a computer-readable storage medium does not require modification to the computer program code corresponding to the designated hyperlink.

170. (New) A computer program code product comprising:

a computer-readable program code for causing a computer to provide a visual display displaying digital content in a first window on the visual display, wherein the digital content includes at least one hyperlink and first wherein the hyperlink comprises computer program code;

a computer-readable program code for causing a computer to provide a graphical interface on the visual display that is operative to effectuate a designation of a hyperlink;

a computer-readable program code for causing a computer to generate a plurality of user selectable options on the visual display in response to the designation of the hyperlink;

a computer-readable program for causing a computer to load the digital content corresponding to the designated hyperlink into a second window on the visual display and minimizing the second window on the visual display upon user selection of one of the user selectable options.

171. (New) The computer program code of claim 170, wherein the computer-readable program code for causing a computer to load the digital content corresponding to the designated hyperlink into the minimized second window on the visual display does not

require modification to the computer program code corresponding to the designated hyperlink.

end

172. (New) The computer program code of claim 170, wherein the user selectable options comprise at least one option with non-linking functionality.